ZINC Metal Roundtable
November 5 and 6

SPONSORSHIP OPPORTUNITIES
2020 ZINC METAL ROUNDTABLE GOES VIRTUAL

Two 3-hour sessions spread over November 5 and 6, 2020
9 AM - 12 PM EST
LIVE presentations - panel discussion - Q&A

"Virtual Roundtables" will be held immediately after close of each day's webinar for group discussion on specific topics & on-demand post conference viewing

The Zinc Metal Roundtable is typically attended by 100-120 representatives from the zinc and zinc using industries in North America. The 2020 VIRTUAL Zinc Metal Roundtable has the potential of attracting an additional number of participants from other parts of the world.

Similar to the in-person Zinc Metal Roundtable this virtual format provides excellent opportunities to expose your brand, products and services to an engaged audience of existing and new business contacts. A range of sponsorship options are available to meet your objectives and increase your brand awareness.

BECOME A SPONSOR

Sponsorship Options:
• become a virtual roundtable sponsor
• stand out and brand a specific event session
• raise your profile with our zinc sponsorship package

All sponsorship options include exposure during the live streaming as well as the on-demand replay.

In light of the persistently high COVID-19 numbers in the US and NC, and continued restrictions on travel as well limiting the size of indoor groups, the International Zinc Association (IZA) has decided to move the 2020 Zinc Metal Roundtable to a fully virtual experience that will take place on November 5 and 6.

The virtual program will feature two 3-hour sessions spread over these two days, including high-quality presentations, live Q&A and discussions as well as opportunities for sponsorship exposure. A diverse line-up of expert speakers from industry and market intelligence will share their knowledge and insights on the latest trends in key downstream markets, and explore the zinc metal supply-demand dynamics for 2021.

The Zinc Metal Roundtable is an annual conference held in North America. It focuses on zinc metal markets and down-stream uses. Going virtual in 2020 will enable interested parties globally to attend the sessions either live or on-demand after the event.

Participation is free.

www.zinc.org/2020-zinc-metal-roundtable/
## SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS / SPONSOR BENEFITS</th>
<th>ZINC SPONSOR</th>
<th>SESSION SPONSOR</th>
<th>VIRTUAL ROUNDTABLE SPONSOR</th>
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<tbody>
<tr>
<td>Quantity of sponsorship options</td>
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<td>Sponsorship Fee (US$)</td>
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<td>Placement of logo in relevant social media posts</td>
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<td>Logos on intermission slides</td>
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<td>Special recognition at start and end of sponsored plenary session</td>
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<td>Special recognition at start and end of sponsored &quot;virtual roundtable&quot;</td>
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*depending on number of virtual roundtables

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### SIGN UP FOR SPONSORSHIP:

If you are interested in sponsoring the conference please send an email to Berit Wirths at bwirths@zinc.org mentioning sponsorship type, your name, invoicing details. Sponsorship applications will be accepted on a first-come, first-served basis. Once confirmed you will receive an invoice including payment information from International Zinc Association.

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### CONTACT US

Berit Wirths  
Communications Manager  
International Zinc Association  
Brussels, Belgium  
Telephone/Mobile: +32 2 776 0087  
E: bwirths@zinc.org  
W: www.zinc.org

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